

President's Message



2010 Chamber of Commerce President
Seth Essenfeld
Bonsall Postal & Imaging

Since we are getting ready for school to start there are lots of things to keep in mind as Chamber members:

Honorary Mayor. If you, or if you know someone who would like to represent the chamber as our mayor and receive all of the attention that goes with it, pick up an application from the chamber office or send us an email so we can get you the info you need. This is a great way to be seen in the community and give back a little of what the community has given you. Plus, whether you win or not, you get your name and face and business out there for the 3 months that your campaign runs for and you help the chamber as this is one of our fundraisers. As your 2009 Mayor, I can tell you first hand it was a great privilege for me plus the exposure for my business. As a reminder, the mayor also gets to ride in the Christmas parade so step on up.

Bonsall Country Festival is October 16th. Those of you that want a booth need to contact Ruthie at the office as soon as possible. Last years festival was a great success and we anticipate the vendors from last year will want to be here again which doesn't leave a lot of space for new folks. This year will be even better so speak up early or you might have to wait until next year. The Christmas in July craft fair that we sponsored went off beautifully and was well attended so a very special thank you goes out to Ruthie Harris and her husband John for their great efforts.

Sheriff's Appreciation day is the September Sundowner when we honor our men and women who serve and protect us. While all of our sundowners have been excellent opportunities for networking and some incredible food, this sundowner is our chance to say thank you to those who rarely get thanked. If you only attend one sundowner, this is it. Let's show them our support.

As far as the sundowners go, we have started a *new kind of raffle*. At the August Sundowner at Dr. Carlson and Dr. Drury's office in River Village we will have a special **\$75 drawing**. Every Chamber Member's name, will be put into a drawing Pot. One name will be pulled. If that member is present they *claim the \$75*. If not, the pot rolls over to the September Sundowner adding money each month.. **You must be present to win**. If the pot has not been claimed by the December Holiday Party then names will be drawn until someone who is present wins. If that's not clear enough, call Ruthie at the office and she can explain it in English instead of Brooklynese. Again, you must be present to win. If the food and the networking wasn't sufficient this should get you out to the sundowners and help your chamber be even better.

We are still looking for stories and photos of the Old Bonsall. Dig through your shoeboxes of photos and talk to your neighbors and lets put together a history before it's gone.

Seth Essenfeld